

## **Dossier: Social Markers of Difference, Social Movements, and Creative Economy**

### *Dossiê Marcadores Sociais da Diferença, Movimentos Sociais e Economia Criativa*

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This dossier explores the intersections between social markers of difference, social movements, and creative economy, emphasizing how these areas converge to shape new social and economic dynamics.

The dossier includes eight articles that encourage reflection and constructive debate from innovative perspectives. The article “Us for Us: Black solidarity and creative economy” (*Nós por nós: solidariedade negra e economia criativa*), by Lia Vainer Schucman, Heitor Marques Santos, and Maria Eduarda Delfino das Chagas, examines how solidarity fairs in Florianópolis (SC) function as spaces for resistance and the reinforcement of black identity, emphasizing entrepreneurship as a vital tool for inclusion and cultural appreciation.

In the study “The social impact of the work of Brazilian hair braiders and intersectional black feminist activism” (*O impacto social do trabalho das trançistas brasileiras*), authors Ana Carolina Areias Nicolau Siqueira and Amana Rocha Mattos emphasize the crucial role of these women in preserving ancestral knowledge and contributing to black feminist activism. The study highlights how the practice of braiding serves not only as a means of subsistence but also as a tool for social transformation.

In “I make my destiny: an analysis of the social marker of gender in the film *Alice in Wonderland*” (*Eu faço meu destino: uma análise do marcador social de gênero no filme Alice no País das Maravilhas*), Deborah Luísa Vieira dos Santos, Emerson Nunes Eller, and Isabela Diamantino Braga dos Santos use the feature film to illustrate both the perpetuation and disruption of traditional gender narratives. The analysis reveals how the film aligns with contemporary struggles for gender equality.

The dossier also explores cultural and sustainable dialogues through articles that address the possibilities of sustainability and inclusion in Brazil. The article “*Ideas to postpone the end of the world: Rede Cidadã strategies for a sustainable economy*” (*Ideias para adiar o fim do mundo: estratégias da Rede Cidadã para uma economia sustentável*), written by Jackeline Aires, Fernanda Hallack, Danielly Pierre, Sonalle Azevedo, and Raiene Herculano, highlights the innovations proposed by the Citizen Network in the field of social work. The authors emphasize the use of integrative health practices and awareness-raising initiatives to promote social and economic inclusion in a sustainable manner.

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The study “Brazilian approach to creative city: potential for socially sustainable development” (Cidade criativa à brasileira: potencial para o desenvolvimento sustentável), by Andréa Virgínia Freire Costa and José Clewton do Nascimento, examines the potential of creative cities to foster socially sustainable development.

In “Sewing hope: projects with sewing and craftsmanship in Rio de Janeiro as a viable path to produce fashion items” (*Costurando esperança: projetos com costura e artesanato no Rio de Janeiro como um possível caminho para a produção de artigos de moda*), Bárbara Cruz, Rita Maria de Souza Couto, and Roberta Portas explore how fashion can serve as an agent of social change through responsible practices in sewing and crafts.

The analysis presented by Albano Francisco Schmidt, Luise Amaral, and Vanessa Ribeiro Couto in the article “Games legal framework: Exploratory analysis of the impact of regulation on the electronic games sector and its consequences for the Brazilian economy” (Marco legal dos *games*: análise exploratória do cenário econômico dos jogos digitais e sua relevância para a economia brasileira) examines the economic impact and regulatory challenges of the digital games sector in Brazil. The authors highlight the importance of effective public policies to stimulate this dynamic and innovative industry.

Finally, the article “Informality as deviancy: the problem of difference in the decent work agenda,” by Alisson Rowland, provides a critical analysis of the International Labor Organization’s Decent Work Agenda. The author questions how informality is addressed in global labor policies and advocates for more inclusive practices that take into account multiple intersectional identities.

This dossier encourages reflection on how the intersection of social markers and the creative economy can challenge established structures and open pathways to fair and sustainable development. It is hoped that the discussions presented will inspire ongoing engagement and innovation in the pursuit of more equitable societies that are rich in cultural diversity.

Enjoy your read!

### About the authors

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